



097 SaveOn Cars & Trucks Quarter Page Ad

Size: 4.875”w x 9.625”h (this ad size does not bleed)

**Color must be CMYK process color; no spot colors.
Total Area Coverage (Total Ink Coverage) must be less than 280%.**

Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)