



092 SaveOn Cars & Trucks 2 Page Spread w/Bleed

Finished Size: 21"w x 20.25"h

Size w/Bleed: 21.25"w x 20.5"h (bleed must be included and complete on all sides)

Live/Safe Area (area inside .25" margin): 20.5"w x 19.75"h
(All text, logos, and coupons must be kept completely in the Live/Safe Area, and must not have any part set in the margin, or in the .25" wide gutter at center of spread.)

All text, logos, and coupons must be kept inside the Live/Safe area, including lip/banner area. Color must be CMYK process color; no spot colors.
Total Area Coverage (Total Ink Coverage) must be less than 280%.

Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

GUTTER - DO NOT PLACE ANY INFO/IMAGES - GUTTER

Live/Safe Area

Margin
Bleed

Trim Line