



054/004 Half Page Horizontal

Size: 7.875”w x 4.8125”h (this ad size does not bleed)

All color must be CMYK process color; no spot colors. Images must be high resolution. Total Area Coverage (Total Ink Coverage) must be less than 280%.

Formats for submission:

- InDesign: Package with both **INDD** and **IDML** files, or export as **PDF/X-4**
- Photoshop: **PSD**, **TIFF**, or **PDF/X-4** (No JPEGs, please.)
- Illustrator: **AI**, **EPS**, or **PDF/X-4** (AI and EPS files must have outlined fonts.)