



053/253 Full Page

Size: 7.875”w x 9.875”h (this ad size does not bleed)

All text, logos, and coupons must be kept inside the Live/Safe area. color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.

Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)