



052/252/016 Quarter Page

Size: 3.8125" w x 4.8125" h
(this ad size does not bleed)

All color must be CMYK process color; no spot colors. Images must be high resolution. Total Area Coverage (Total Ink Coverage) must be less than 280%.

Formats for submission:

- **InDesign:** Package with both INDD and IDML files, or export asPDF/X-4
- **Photoshop:** PSD, TIFF, or PDF/X-4
(No JPEGs, please.)
- **Illustrator:** AI, EPS, or PDF X-4 (AI and EPS files must have outlined fonts.)

All coupons in Dining Guide ads (016) must be contained within this area