



### **051/251 2 Page Spread**

**Size:** 16.25”w x 9.875”h (this ad size does not bleed)

**All text, logos, and coupons must be kept inside the Live/Safe area.  
All color must be CMYK process color; no spot colors. Total Area Coverage  
(Total Ink Coverage) must be less than 280%**

#### **Formats for submission:**

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

GUTTER: Do not place text, logos, or coupons in this area. Photos in this area may be split if not placed as center spread.