

Fade to white begins at this guideline (1 inch from top trim line. See accompanying Cover Guide PDF.)



045 Full Page Cover Ad

Finished Size: 8.375”w x 8.125”h

Size w/Bleed: 8.625”w x 8.375”h (bleed must be included and complete on all 4 sides)

Live/Safe Area (area inside .25” margin): 7.875”w x 7.625”h
(All text, logos, and coupons must be kept completely in the Live/Safe Area, and must not have any part set in the margin.)

All text, logos, and coupons must be kept inside the Live/Safe area. All color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.

This template is for the ad space only. The nameplate/header will be placed by SaveOn. Please see the accompanying *Cover Guide PDF* for style instructions. If you have not received the *Cover Guide PDF* with this template, please contact SaveOn.

All art submitted for the cover will be subject to creative review by SaveOn.

Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

Live/Safe Area

Margin

Bleed

Trim Line