



042 2 Page Spread w/Bleed

Finished Size: 16.75"w x 10.5"h

Size w/Bleed: 17"w x 10.75"h (bleed must be included and complete on all sides)

Live/Safe Area (area inside .25" margin): 16.25"w x 10"h
(All text, logos, and coupons must be kept completely in the Live/Safe Area, and must not have any part set in the margin.)

All text, logos, and coupons must be kept inside the Live/Safe area. Color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.

Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

GUTTER: Do not place text, logos, or coupons in this area. Photos in this area may be obscured.

Live/Safe Area

Margin

Bleed

Trim Line