



015/013 1/6 Page

Size: 3.8125”w x 3.125”h (this ad size does not bleed)

All color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.

Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

All coupons in Dining Guide ads (013) must be contained within this area