



**011 1/3 Page**

**Size:** 7.875"w x 3.125"h (this ad size does not bleed)

**All color must be CMYK process color; no spot colors. Images must be high resolution. Total Area Coverage (Total Ink Coverage) must be less than 280%.**

**Formats for submission:**

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

**All coupons must be contained within this area**