HOMEPROS GUIDE

274 Home Pros Guide Extended Insert Card

Finished Size: 5.5"w x 11.5"h

Size w/Bleed: 6"w x 12"h

Live/Safe Area (area inside .25" margin): 5"w x 11"h

All text, logos, and coupons must be kept inside the Live/Safe area. All color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.

Formats for submission:
• InDesign: Package with both INDD and IDML files, or export as PDF/X-4
• Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
• Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

Live/Safe Area

Margin

Trim Line

Bleed

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