HOMEPROS GUIDE

221 Back Cover Ad

Finished Size: 7.125"w x 8.25"h

Size w/Bleed: 7.625"w x 8.75"h (bleed must be included and complete on right, bottom, and left sides)

Live/Safe Area (area inside .25" margin): 6.625"w x 7.75"h
(All text, logos, and coupons must be kept completely in the Live/Safe Area, and must not have any part set in the margin.)

All text, logos, and coupons must be kept inside the Live/Safe area.
All color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%

All art submitted for the cover will be subject to creative review by SaveOn.

Formats for submission:

• InDesign: Package with both INDD and IDML files, or export as   PDF/X-4
• Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
• Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

Live/Safe Area

Margin

Trim Line

Bleed