HOMEPROSGUIDE

083 FULL SIZE INSERT FLYER

FRONT

DOCUMENT SPECS:

FINISHED SIZE – 8.5"w x 10.5"h
Size after trimming.

FULL SIZE W/BLEED – 8.75"w x 10.75"h
Size prior to trimming – includes .125" bleed on all four sides,

LIVE AREA– 8"w x 10"h
Area inside .25" margin. All headlines, text, logos, and coupons
should be kept in this area.

**All text, logos, and coupons must be kept inside the Live/Safe area, including
lip/banner area. Color must be CMYK process color; no spot colors.
Total Area Coverage (Total Ink Coverage) must be less than 280%.**

Formats for submission:

• InDesign: Package with both INDD and IDML files, or export as PDF/X-4
• Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
• Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

Magazine
Edge →

FRONT TAB AREA (required)

For best results, do not place headlines, text, logos, or coupons closer than .125" to magazine edge.

Finished Size: 1" x 10.5", Full Size w/Bleed (Top, Right, Bottom): 1.125" x 10.75", Live Area: .75" x 10"

Live/Safe Area

Margin

Bleed

Magazine Edge

BACK TAB AREA (optional, but preferred)

Finished Size: 1.125" x 10.5"; Full Size w/Bleed (Top, Right, Bottom): 1.25" x 10.75"; Live Area: .875" x 10"

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BACK

DOCUMENT SPECS:

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FULL SIZE W/BLEED – 8.75"w x 10.75"h
Size prior to trimming – includes .125" bleed on all four sides.

Live/Safe Area

Margin

Bleed